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**Medical Intelligence Corporation**  
 1180 North Ronald Reagan Boulevard  
 Longwood, Florida 32750  
 (407) 332-8108 • FAX (321) 274-0167  
 Please visit our web site at [www.medicalintelligencecorp.com](http://www.medicalintelligencecorp.com)



**UPCOMING CONFERENCES**  
**October 21 - 23, 2010**  
**BIRTH INJURY, THE LAW & PERINATAL SAFETY**  
 Caesars Palace Las Vegas  
 Las Vegas, Nevada



**THE HOTEL MONTELEONE**  
 New Orleans, Louisiana



## Critical Care, Obstetrical Emergencies and Legal Implications

November 4 - 6, 2010



Excellence in  
 Medical/Legal Education  
 Since 1986

**SPONSORED BY:**  
 Medical Intelligence Corporation  
 1180 North Ronald Reagan Boulevard  
 Longwood, Florida 32750

## CRITICAL CARE, OBSTETRICAL EMERGENCIES & LEGAL IMPLICATIONS

November 4 - 6, 2010

### PROGRAM DESCRIPTION

Critical Care, Obstetrical Emergencies & Legal Implications is a comprehensive and cutting edge conference designed for OB/GYNs, perinatologists, nurses, certified nurse midwives and neonatal nurse practitioners who daily confront the challenges of responsibly dealing with the high risk pregnant patient, as well as for malpractice attorneys and risk managers who must evaluate actual and potential negligence claims. A nationally renowned faculty will not only present participants with an in-depth look at various contemporary medical and legal issues pertaining to and arising from the evidence-based practice of perinatal medicine, but will also provide prudent risk management/reduction strategies to help enhance patient safety. Up-to-date clinical topics, such as maternal mortality, shoulder dystocia and brachial plexopathy, electronic fetal monitoring, obesity, cervical ripening, thyroid disease, DIC and transfusions will be included in the program. Legal case studies will enhance the understanding of perinatal risk management of maternal request for cesarean deliveries and tips from the legal perspective on giving testimony as well as how to avoid medical malpractice claims will be presented. Through didactic lectures, faculty panels and "Question and Answer" sessions, participants will gain knowledge, become more assured of their management and treatment skills, (performance), which will help improve patient safety in dealing with the life and death dilemmas which are "par for the course" in labor and delivery. The conference schedule has been arranged to permit ample time for academics, collegial networking and relaxation.

### CONFERENCE OBJECTIVES

At the conclusion of this course, you will be able to:

- Formulate a management plan for the obese pregnant patient.
- Outline the management steps of cervical ripening and labor induction.
- Discuss recent development in electronic fetal monitoring.
- List five pitfalls to avoid when managing multi-fetal gestations.
- Understand how to better predict and manage shoulder dystocia.
- Implement perinatal safety strategies to manage the gravid trauma patient.
- Implement strategies through an understanding of maternal mortality as a means to improve patient outcomes.
- Initiate clinical approaches to reduce early term delivery.
- Identify and treat patients with DIC and massive transfusions.
- Establish an effective program to handle Cesarean Delivery on request.
- Accurately assess and manage thyroid dysfunction in pregnancy to improve patient outcome.

It is the intent of Medical Intelligence Corporation that as a result of attending this conference, participants' mastery of these objectives will increase knowledge, improve competency, promote the improvement of future medical practice applications (positive change), as well as contribute to the enhancement in the overall quality of patient healthcare.

### CONTINUING EDUCATION CREDIT

#### ACCREDITATION

This educational activity was planned and produced in accordance with the ACCME Essentials and Standards relating to Continuing Medical Education.

#### PHYSICIANS

**Medical Intelligence Corporation is accredited by the Accreditation Council for Continuing Medical Education (ACCME)** to sponsor continuing medical education for physicians.

The Medical Intelligence Corporation designates this educational activity for a maximum of 17 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

The American College of Obstetricians and Gynecologist has assigned 17 cognate credits to this program.

#### PHYSICIANS ASSISTANTS AND NURSE MIDWIVES

The American Academy of Physician Assistants and the American College of Nurse Midwives accepts Category 1 CME approval from organizations accredited by the ACCME.

#### NURSES AND NURSE PRACTITIONERS

**Medical Intelligence Corporation** is accredited by the **California Board of Registered Nursing**, Provider Number CEP 10059, and the **Florida Board of Registered Nursing**, Provider Number 50-1303, to provide nursing

continuing education. This conference has been approved for **17 contact hours**.

#### ATTORNEYS

**Medical Intelligence Corporation** has been approved as a continuing legal education provider of Minimum Continuing Legal Education by **The State Bar of California**. This program will qualify for MCLE credits by The State Bar of California in the amount of **17 hours** (of which **0 hours** will apply to treatment of substance abuse and emotional distress, ethical issues, and/or elimination of bias credit, as appropriate to the content of the program).

# CRITICAL CARE, OBSTETRICAL EMERGENCIES & LEGAL IMPLICATIONS

## CONFERENCE REGISTRATION

Registration fee includes tuition, conference syllabus, continental breakfast, beverage breaks, welcome reception, and continuing education credit. Early registration is advised. To qualify for an "Early Bird" discount, send in your application and payment today. Confirmations will be mailed for all registrations received prior to October 14, 2010. If you wish to register within three weeks of the start date of the conference, please call to confirm space availability.

**Early Bird:** Postmarked by October 4, 2010      **Regular:** Postmarked after October 4, 2010

Physicians/Attorneys	\$ 550.00	\$ 595.00
Nurses/Administrators/ Risk Managers/Residents	\$ 410.00	\$ 430.00
Group of 2 - 3	400.00	420.00
Group of 4 - 9	390.00	410.00
Group of 10 +	380.00	400.00

**Note: To qualify for the group rate, applications must be sent in the same envelope. All prices are the tuition fees for each person. Group rates do not apply to Physicians or Attorneys.**

**Written cancellation** must be received no later than October 14, 2010. Tuition, less a \$50 processing fee per registrant, will be refunded if received by that date. No refunds will be given for cancellations received after October 14, 2010. However, tuition, minus cancellation fee, can be applied to a future MIC conference. **No course credit will be issued after the start date of the conference. MIC reserves the right to make changes in this program at any time. If the program is cancelled for any reason, MIC's liability is solely limited to the refund of tuition.**

## HOTEL RESERVATIONS

**Mail directly to:** The Hotel Monteleone  
214 Royal Street  
New Orleans, LA 70130  
(800) 217-2033 or (504) 523-3341

**CRITICAL CARE, OBSTETRICAL EMERGENCIES & LEGAL IMPLICATIONS**  
*November 4-6, 2010*

Name \_\_\_\_\_ Single \_\_\_\_\_ Double \_\_\_\_\_ Other \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Arrival Date \_\_\_\_\_ Departure Date \_\_\_\_\_ Special Requests \_\_\_\_\_  
Enclosed is a check for (1) night deposit, or charge to credit card:  
Type of Card \_\_\_\_\_ Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_  
Signature \_\_\_\_\_

**Telephone reservations will be taken by hotel.**

## CONFERENCE REGISTRATION FORM

**Mail application, with check or credit card number to:**

Medical Intelligence Corporation  
1180 North Ronald Reagan Boulevard  
Longwood, Florida 32750  
(407) 332-8108 • FAX (321) 274-0167

**CRITICAL CARE, OBSTETRICAL EMERGENCIES & LEGAL IMPLICATIONS**  
*November 4-6, 2010*

**Or register online at:  
www.medicalintelligencecorp.com**

*Copies of this form may be used for additional registrations.*

Please type or print (as you want it shown on your accreditation certificate):  
Name: Dr./Mr./Mrs./Ms. \_\_\_\_\_  
Degree MD\_\_ DO\_\_ JD\_\_ RN\_\_ RM\_\_ CNM\_\_ NP\_\_ Other \_\_\_\_\_ License # \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
E-Mail \_\_\_\_\_  
Work Phone \_\_\_\_\_ Home Phone \_\_\_\_\_ FAX \_\_\_\_\_  
Telephone reservations can be taken with a credit card, or complete and return this form.  
MasterCard \_\_\_\_\_ Visa \_\_\_\_\_ Amex \_\_\_\_\_ Discover \_\_\_\_\_ Exp. Date \_\_\_\_\_  
Card # \_\_\_\_\_ Signature \_\_\_\_\_

**Please visit our web site at [www.medicalintelligencecorp.com](http://www.medicalintelligencecorp.com)**

## LODGING RESERVATION INFORMATION

### The Hotel Monteleone

Conference participants and their guests can receive special group rates by using the form in this brochure or copies thereof, or by calling The Hotel Monteleone for reservations at (504) 523-3341 or by calling the Central Reservations number at 1-800-217-2033, with Visa, MasterCard, AMEX or Discover Cards for deposit. Guests may also reserve by fax at (504) 528-1019..

**- Special group rates offered:  
\$149 single/double rate  
\$174 triple rate  
\$199 quad rate**

Mention **Medical Intelligence Corporation** to get the conference group rates

- Rooms have either one king or two queen beds.

- Cost does not include city and state taxes.

- Cancellations must be received 72 hours prior to date of arrival to avoid any penalties.

- Check-in time: 3:00 PM / Check-out time: 12:00 Noon (Late Check-out may be available)

- The special group rates will apply three days before and three days after the conference dates based on availability.

### HOTEL DESCRIPTION

The Hotel Monteleone, which has welcomed guests since 1886, proudly stands as a historic New Orleans landmark. It has been said that the French Quarter begins in the lobby of The Hotel Monteleone. The finest in classic furnishings, friendly and discreet service, a skyside year-round heated pool and fitness center overlooking the Mississippi River, and three time-honored restaurants are a few of the amenities awaiting guests of The Hotel Monteleone. A wealth of dining and touring treasures just beyond the Hotel's doors include Arnaud's, Galatoire's and Brennan's, as well as the Aquarium of the Americas, antique shops, boutiques and THE IMAX Theater. Old world charm and sophistication, along with a sense of opulence and tradition, combine to make The Hotel Monteleone New Orleans' Grand Dame Hotel.

**We recommend that you reserve accommodations by Monday, October 4, 2010.** A block of rooms has been reserved for conference participants at the special group rate. Because of demand for this hotel, you should make your reservations as soon as possible. **The Medical Intelligence Corporation room block will be released on Monday, October 4, 2010.** Accommodations will be on a space available basis, thereafter.

### AIRPORT/TRANSPORTATION/PARKING DETAILS

Taxi, limousine and shuttle services from Louis Armstrong New Orleans International Airport are readily available. Rental cars are also available at the airport. Valet parking is available at the hotel, but it is not guaranteed.

## CONFERENCE SCHEDULE

### THURSDAY NOVEMBER 4, 2010

7:30 am Registration/  
Continental Breakfast

8:15 Welcome/  
Announcements/  
Disclosures  
Gary A. Dildy, III, MD  
Conference Chairman

8:30 MATERNAL  
MORTALITY IN THE  
21ST CENTURY  
Gary A. Dildy, III, MD

9:15 UPDATE ON CERVICAL  
RIPENING AND LABOR  
INDUCTION  
Deborah A. Wing, MD

10:00 Morning Break

10:15 RECENT  
DEVELOPMENTS IN  
ELECTRONIC FETAL  
MONITORING  
Carol J. Harvey, RNC,  
MS, APN

11:15 PANEL DISCUSSION  
Gary A. Dildy, III, MD  
Deborah A. Wing, MD;  
and Carol J. Harvey,  
RNC, MS, APN

12:00 pm Lunch on your own

1:30 MEDICAL-  
LEGAL ISSUES IN  
CONTEMPORARY  
AMERICAN  
OBSTETRICS  
Gary A. Dildy, III, MD

2:30 Afternoon Break

2:45 SHIELD YOUR PATIENT  
FROM THYROID  
DISEASE AND ITS  
COMPLICATIONS  
Deborah A. Wing, MD

3:30 CLINICAL PITFALLS  
IN MANAGING MULTI-  
FETAL GESTATION  
Washington C. Hill, MD

4:15 PANEL DISCUSSION  
Gary A. Dildy, III, MD;  
Deborah A. Wing, MD;  
and Washington C. Hill,  
MD

5:00 Welcome Reception

### FRIDAY NOVEMBER 5, 2010

7:45 am Continental Breakfast

8:30 THE LEGAL  
PERSPECTIVE:  
AVOIDING  
MALPRACTICE CLAIMS  
Don S. McKinney, JD,  
PhD

9:15 THE GROWING  
EPIDEMIC OF OBESITY  
DURING PREGNANCY  
Washington C. Hill, MD

10:00 Morning Break

10:15 THE HIDDEN  
MORBIDITY OF EARLY  
TERM DELIVERY  
Gary A. Dildy, III, MD

11:15 PANEL DISCUSSION  
Don S. McKinney, JD,  
PhD; Washington C.  
Hill, MD; and Gary A.  
Dildy, III, MD

12:00 pm Lunch on your own

1:30 THROMBOPHILIAS  
AND THE  
ANTIPHOSPHOLIPID  
SYNDROME  
Deborah A. Wing, MD

2:30 Afternoon Break

2:45 MANAGING THE  
GRAVID TRAUMA  
PATIENT  
Washington C. Hill, MD

3:30 RECENT  
DEVELOPMENTS IN  
DIC AND MASSIVE  
TRANSFUSION  
Carol J. Harvey, RNC,  
MS, APN

4:15 PANEL DISCUSSION  
Deborah A. Wing, MD;  
Washington C. Hill, MD;  
and Carol J. Harvey,  
RNC, MS, APN

5:00 Adjourn for the day

### SATURDAY NOVEMBER 6, 2010

7:45 am Continental Breakfast

8:15 ALLEGATIONS  
OF MEDICAL  
NEGLIGENCE:  
THE NURSING  
PERSPECTIVE  
Carol J. Harvey, RNC,  
MS, APN

9:00 TAKING THE STAND:  
GIVING SWORN  
TESTIMONY  
Don S. McKinney,  
JD, PhD

9:45 Morning Break

10:00 NON-OBSTETRICAL  
SURGERY IN THE  
PREGNANT PATIENT  
Deborah A. Wing, MD

10:40 CESAREAN DELIVERY  
UPON MATERNAL  
REQUEST: QUO  
VADIS?  
Don S. McKinney,  
JD, PhD

11:20 SHOULDER DYSTOCIA  
AND BRACHIAL  
PLEXOPATHY  
Gary A. Dildy, III, MD

12:00 pm PANEL DISCUSSION  
Carol J. Harvey, RNC,  
MS, APN; Don S.  
McKinney, JD, PhD;  
Deborah A. Wing, MD;  
and Gary A. Dildy, III,  
MD

12:30 Conference Adjourns

As mandated by the ACCME, all faculty members participating in this continuing medical education programs are expected to disclose to the program audience any real or apparent conflict of interest related to the content of their presentation, as well as any limitations on clinical investigation and "off-label" uses of any medical products discussed. Furthermore, Medical Intelligence Corporation discloses that the MIC CME Committee, the program planning coordinators and staff members have disclosed that they have no financial relationships that could create any real or apparent conflict of interest with the planning of this program. Medical Intelligence Corporation is committed to an open exchange of medical information. Inclusion of any presentation in this program,

including presentations on off-label uses, does not imply an endorsement by Medical Intelligence Corporation of the uses, products, or techniques presented. This information is intended to assist the potential registrant in forming his/her own opinions about the content presented. Verbal disclosure will be presented at the start of the conference. Written disclosure will be included in the conference syllabus.

THE USE OF AUDIO OR VIDEO EQUIPMENT OR VOICE ACTIVATED COMPUTER RECORDING SYSTEMS AT THIS MEDICAL INTELLIGENCE CORPORATION SPONSORED CONTINUING EDUCATION ACTIVITY IS STRICTLY PROHIBITED.

## CONFERENCE FACULTY

### GARY A. DILDY, III, MD

*Conference Chairman*  
Clinical Professor Obstetrics &  
Gynecology  
Louisiana State University  
Health Sciences Center  
New Orleans, Louisiana  
Director of Maternal-Fetal  
Medicine  
MountainStar Division, Hospital  
Corporation of America  
Nashville, Tennessee  
Staff Perinatologist  
St. Mark's Hospital  
Salt Lake City, Utah

### CAROL J. HARVEY, RNC, MS, APN

Clinical Nurse Specialist  
High Risk Perinatal/Labor and  
Delivery  
Northside Hospital  
Atlanta, Georgia

### WASHINGTON C. HILL, MD

Medical Director of Labor and  
Delivery  
Director, Maternal-Fetal  
Medicine  
Sarasota Memorial Hospital  
Sarasota, Florida

### DON S. MCKINNEY, JD, PhD

Partner  
Adams and Reese, LLP  
New Orleans, Louisiana

### DEBORAH A. WING, MD

Professor  
Department of Obstetrics and  
Gynecology  
Director, Division of Maternal &  
Fetal Medicine  
University of California Irvine  
Irvine, California