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UPCOMING CONFERENCE

October 20 - 22, 2011

BIRTH INJURY, THE LAW AND PERINATAL SAFETY

THE MONTE CARLO LAS VEGAS RESORT AND CASINO
LAS VEGAS, NEVADA



THE MONTE CARLO LAS VEGAS
RESORT AND CASINO
LAS VEGAS, NEVADA



NEONATOLOGY AND THE LAW

September
15-17, 2011



Excellence in
Medical/Legal Education
Since 1986

SPONSORED BY:

Medical Intelligence Corporation
1180 N. Ronald Reagan Boulevard
Longwood, Florida 32750

NEONATOLOGY AND THE LAW

September 15-17, 2011

PROGRAM DESCRIPTION

Neonatology and The Law has been specifically designed for neonatologists, perinatologists, nurses, neonatal nurse practitioners, as well as, risk managers and medical malpractice attorneys. The program, chaired by Gilbert I. Martin, M.D., recipient of the Perinatal Section's American Academy of Pediatrics Educator of the Year Award (October 2005), will provide practitioners with an in-depth look at various contemporary medical and legal issues pertaining to and arising from the evidence-based practice of neonatal - perinatal medicine. Topics addressed will include the new NRP guidelines, the late preterm infant, prematurity related litigation risk, neonatal jaundice, the timing of perinatal/neonatal injury, persistent pulmonary hypertension, neonatal infections and assisted Apgar scores. The session entitled The Mock Trial - Neonatal Neurological Injury: When Did it Occur will assist individuals on the neonatal/perinatal team to understand the timing of fetal brain damage, as well as, the aspects of deposition and/or trial testimony. The nationally renowned conference faculty will present not only up-to-date, evidence-based scientific and medical information, but also prudent risk management/reduction strategies for medical practitioners. Through didactic lectures, panel discussions and question and answer sessions, participants will gain valuable insights that will allow them to improve patient care. The conference schedule has been arranged to permit ample time for the sharing of ideas, collegial networking, and relaxation.

CONFERENCE OBJECTIVES

At the conclusion of this course, you will be able to:

- Discuss the implications of the new NRP Guidelines, anticipate when neonatal resuscitation will be needed and be able to recommend when resuscitation efforts should be withheld and/or terminated.
- Define the unique morbidities, epidemiology and trends in treating the late preterm infant.
- Recognize the current misconceptions regarding hyperbilirubinemia and formulate a management plan of treatment for infants with neonatal jaundice.
- Implement strategies to identify and manage patients with persistent pulmonary hypertension.
- Incorporate into your practice effective tools to recognize, prevent and treat neonatal infections.
- Differentiate between acute profound asphyxia and partial prolonged asphyxia as a means to time fetal brain injury.
- Explain the use and misuse of oxygen in the delivery room.
- Identify the chronological steps of a lawsuit and the process of medical malpractice litigation from the perspective of the defendant physician, nurse practitioner and nurse.
- List five simple strategies you can utilize to avoid common testimonial errors and illustrate the necessary steps to prepare for deposition.
- Contrast the original Apgar score and the new assisted Apgar score and evaluate which is most accurate in predicting mortality and/or damage to the central nervous system of the neonate.
- Analyze the common disagreements that arise between parents and caregivers and formulate a management plan to prevent and/or minimize such disagreements to optimize patient care.

It is the intent of Medical Intelligence Corporation that conference participants' mastery of these objectives will promote the improvement of future medical practice applications (positive change), as well as, an enhancement in the overall quality of patient healthcare. The goal of this conference is to improve professional competencies, professional practices, and professional performance.

CONTINUING EDUCATION CREDIT

ACCREDITATION

This educational activity was planned and produced in accordance with the ACCME Essentials and Standards relating to Continuing Medical Education.

PHYSICIANS

Medical Intelligence Corporation is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to

sponsor continuing medical education for physicians. The Medical Intelligence Corporation designates this educational activity for a maximum of 18.0 *AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

PHYSICIANS ASSISTANTS AND NURSE MIDWIVES

The American Academy of Physician Assistants and the American College of Nurse Midwives accepts Category 1 CME approval from organizations accredited by the ACCME.

NURSES AND NURSE PRACTITIONERS

Medical Intelligence Corporation is accredited by the California Board of Registered Nursing, Provider Number CEP 10059, and the Florida Board of Registered Nursing, Provider Number NCE3018, to provide nursing continuing education. This conference has been approved for **18.0 contact hours**.

ATTORNEYS

Medical Intelligence Corporation has been approved as a continuing legal education provider of Minimum Continuing Legal Education by The State Bar of California. This program will qualify for MCLE credits by The State Bar of California in the amount of **18.0 hours** (of which **0 hours** will apply to treatment of substance abuse and emotional distress, ethics and/or elimination of bias credit, as appropriate to the content of the program).

CONFERENCE SCHEDULE

CONFERENCE CHAIRMAN

GILBERT I. MARTIN, M.D.

Conference Chairman
Director Emeritus, Neonatal Intensive Care Unit
Citrus Valley Medical Center
West Covina, California
Clinical Professor of Pediatrics
University of California,
Irvine Medical Center
Irvine, California

CONFERENCE FACULTY

JAY P. GOLDSMITH, M.D.

Chairman Emeritus,
Department of Pediatrics
Ochsner Clinic Foundation
New Orleans, Louisiana
Clinical Professor of Pediatrics
Tulane University
New Orleans, Louisiana

AVROY A. FANAROFF, M.D.

Eliza Henry Barnes Chair of Neonatology
Rainbow Babies and Children's Hospital
Professor of Pediatrics and Reproductive Biology
CWRU School of Medicine
Cleveland, Ohio

JONATHAN M. FANAROFF, M.D., J.D.

Assistant Professor of Pediatrics
CWRU School of Medicine
Co-Director, Neonatal Intensive Care Unit
Director, Rainbow Center for Pediatric Ethics
Rainbow Babies & Children's Hospital
Cleveland, Ohio

MICHAEL R. HANCE, J.D.

Partner
Hance & Srinivasan
Louisville, Kentucky

DAVID R. LUCCHESI, J.D.

Partner
Galloway, Lucchese, Everson & Picchi
Walnut Creek, California

	THURSDAY, SEPTEMBER 15, 2011	FRIDAY, SEPTEMBER 16, 2011	SATURDAY, SEPTEMBER 17, 2011
7:00 am	Registration/ Continental Breakfast	7:30 am Continental Breakfast	7:30 am Continental Breakfast
7:45	Welcome/ Announcements/ Disclosures <i>Gilbert I. Martin, MD Conference Chairman</i>	7:45 Announcements <i>Gilbert I. Martin, MD</i>	7:45 Announcements <i>Gilbert I. Martin, MD</i>
8:00	IMPLICATION OF THE NEW NRP GUIDELINES <i>Jay P. Goldsmith, MD</i>	8:00 NEONATAL JAUNDICE - FOLLOW THE GUIDELINES <i>Avroy A. Fanaroff, MD</i>	8:00 I'VE BEEN SUED: WHAT HAPPENS NOW? <i>Jonathan M. Fanaroff, MD, JD</i>
9:00	TRIUMPHS AND TRAGEDIES IN NEONATAL/PERINATAL MEDICINE - LESSONS LEARNED <i>Avroy A. Fanaroff, MD</i>	8:45 THE DEFENSE OF A NEONATAL BRAIN INJURY CASE <i>David R. Lucchese, JD</i>	8:45 COMMON TESTIMONIAL ERRORS: LEARNING FROM THE MISTAKES OF OTHERS <i>Michael R. Hance, JD</i>
10:00	Morning Break	9:30 THE TIMING OF PERINATAL/NEONATAL INJURY: MEDICAL MALPRACTICE IMPLICATIONS <i>Gilbert I. Martin, MD</i>	9:30 QUESTIONS AND ANSWERS <i>Jonathan M. Fanaroff, MD, JD and Michael R. Hance, JD</i>
10:15	THE APGAR SCORE: PREDICTIVE OR NOT? <i>Gilbert I. Martin, MD</i>	10:15 Morning Break	10:00 Morning Break
11:15	QUESTIONS AND ANSWERS <i>Gilbert I. Martin, MD; Jay P. Goldsmith, MD; and Avroy A. Fanaroff, MD</i>	10:30 LEGAL ASPECTS OF NEONATAL/PERINATAL MEDICINE <i>Jonathon M. Fanaroff, MD, JD</i>	10:15 PROGRESS IN THE PREVENTION, RECOGNITION AND TREATMENT OF NEONATAL INFECTIONS <i>Avroy A. Fanaroff, MD</i>
12:00 pm	Lunch on your own	11:30 QUESTIONS AND ANSWERS <i>Avroy A. Fanaroff, MD; David R. Lucchese, JD; Gilbert I. Martin, MD and Jonathon M. Fanaroff, MD, JD</i>	11:00 MEDICAL LEGAL LITIGATION REGARDING PERSISTENT PULMONARY HYPERTENSION <i>Jay P. Goldsmith, MD</i>
1:30	HOW TO CHOOSE A PLAINTIFF EXPERT IN A NEONATAL MALPRACTICE CASE <i>Michael R. Hance, JD</i>	12:00 pm Lunch on your own	11:45 QUESTIONS AND ANSWERS <i>Avroy A. Fanaroff, MD and Jay P. Goldsmith, MD</i>
2:15	THE GREAT PRETENDERS: THE LATE PRETERM INFANT <i>Jonathan M. Fanaroff, MD, JD</i>	1:30 THE MOCK TRIAL: NEONATAL NEUROLOGICAL INJURY: WHEN DID IT OCCUR? Moderator & Judge: <i>Avroy A. Fanaroff, MD</i> Plaintiff Attorney: <i>Michael R. Hance, JD;</i> Defense Attorney: <i>David R. Lucchese, JD;</i> Plaintiff Expert: <i>Gilbert I. Martin, MD;</i> Defense Expert: <i>Jay P. Goldsmith, MD</i>	12:15 pm Conference Adjourns
3:00	Afternoon Break	3:00 Afternoon Break	
3:15	HOW TO CHOOSE AN EXPERT IN DEFENDING A NEONATAL MEDICAL MALPRACTICE CASE <i>David R. Lucchese, JD</i>	3:15 THE MOCK TRIAL CONTINUES	
4:00	OPENING PANDORA'S BOX: LITIGATION INVOLVING PREMATURE INFANTS <i>Jay P. Goldsmith, MD</i>	5:00 pm Adjourn for the day.	
4:45	PANEL DISCUSSION <i>Michael R. Hance, JD; Jonathan M. Fanaroff, MD, JD; David R. Lucchese, JD and Jay P. Goldsmith, MD</i>		
5:00 pm	Welcome Reception		

As mandated by the ACCME, all faculty members participating in this continuing medical education program are expected to disclose to the program audience any real or apparent conflict of interest related to the content of their presentation, as well as, any limitations on clinical investigation and "off-label" uses of any medical products discussed. Furthermore, Medical Intelligence Corporation discloses that the MIC CME Advisory Committee and all staff members have disclosed that they have no financial relationships that could create any real or apparent conflicts of interest with the planning of this program. Medical Intelligence Corporation is committed to an open exchange of medical information. Inclusion of any presentation in this program, including presentations on "off-label" uses, does not

imply an endorsement by Medical Intelligence Corporation of the uses, products, or techniques presented. This information is intended to assist the potential registrant in forming his/her own opinions about the content presented. Verbal disclosure will be presented at the start of the conference. Written disclosure will be included in the conference syllabus.

THE USE OF AUDIO OR VIDEO EQUIPMENT OR VOICE ACTIVATED COMPUTER RECORDING SYSTEMS AT THIS MEDICAL INTELLIGENCE CORPORATION SPONSORED CONTINUING EDUCATION ACTIVITY IS STRICTLY PROHIBITED.

LODGING RESERVATION INFORMATION

The Monte Carlo Las Vegas Resort and Casino

Conference participants and their guests can receive special group rates by using the form in this brochure or copies thereof, or by calling The Monte Carlo Las Vegas Resort and Casino toll free at 800-311-8999, or online (see directions below) with Visa, MasterCard, AMEX or Discover Cards for deposit.

- Special group rates offered:
- \$59.00 Deluxe Single/Double Rate on September 14-15, 2011
- \$119.00 Deluxe Single/Double Rate on September 16-17, 2011
- \$59.00 Deluxe Single/Double Rate on Sun. thru Thurs. for early arrivals or departures
- A charge of \$30.00 per person, per night, will be added for each third and fourth person sharing the same room/suite, regardless of age, with a maximum of four (4) guests per room/suite.
- A Resort Fee of \$15.00 per night will be added to reservations, which includes the following: in room internet, fitness center access, daily newspaper, local and toll-free (800) calls, copying, faxing and boarding pass printing.
- The rates listed above are applicable for early arrivals or late departures up to three (3) days prior to room block arrival or three (3) days after room block departure depending on availability.
- Mention Neonatology and The Law/Medical Intelligence Corporation/Group Code XNLO9 to get the conference group rates.
- Costs listed above do not include state and local taxes.
- Cancellations must be received 48 hours in advance of the confirmed arrival date to avoid penalties.
- All guaranteed reservations will be held until 6:00 a.m. only on the day after confirmed arrival date.
- Check-in time: 3:00 pm / Check-out time: 11:00 am (Late check-out may be available.)
- Online Reservations: In order to receive the group rate, guests must use the online reservation form by choosing the "Hotel Reservations" link at <http://www.montecarlo.com>, and enter the Group Code XNLO9.

RESORT DESCRIPTION

The Monte Carlo Las Vegas Resort and Casino has one of the best locations on the Strip. Just steps from the City Center, you will be right in the middle of all the action. Be prepared to be treated to unpretentious luxury from the moment you walk through the doors. The Monte Carlo offers luxurious AAA 4-Diamond accommodations, a beautiful pool and cabanas, and a tranquil spa where you can receive a wide range of bliss-inducing treatments. The array of restaurants at the Monte Carlo will be able to satisfy every palate. Work out at the state-of-the-art fitness center, refresh, and get ready to hit the town again. Join your colleagues for this unique educational and amazing Las Vegas experience.

We recommend that you reserve accommodations by August 15, 2011. A block of rooms has been reserved for conference participants at the special group rates. Because of demand for this hotel, participants should make reservations as soon as possible. **The Medical Intelligence Corporation room block will be released on August 15, 2011. Accommodations will be on a space and rate available basis thereafter.**

AIRPORT/TRANSPORTATION/PARKING DETAILS

Taxi, limousine, and shuttle services to and from McCarran International Airport are readily available. Rental cars are also available at the airport. Valet and self-parking at the hotel are complimentary.

CONFERENCE REGISTRATION

Registration fee includes tuition, conference folder and CD, continental breakfast, beverage breaks, welcome reception, and continuing education credit. Early registration is advised. To qualify for an "Early Bird" discount, send in your application and payment today. Confirmations will be mailed for all registrations received prior to August 26, 2011. If you wish to register within three weeks of the start date of the conference, please call to confirm space availability.

Early Bird: Postmarked by August 15, 2011 **Regular:** Postmarked after August 15, 2011

Physicians/Attorneys	\$ 550.00	\$ 595.00
Nurses/Administrators/ Risk Managers/Residents	\$ 410.00	\$ 430.00
Group of 2 - 3	400.00	420.00
Group of 4 - 9	390.00	410.00
Group of 10 +	380.00	400.00

Note: To qualify for group rates, applications must be sent in the SAME ENVELOPE. **Group Rates Do Not Apply to Physicians or Attorneys.**

Written cancellation must be received no later than August 26, 2011. Tuition, less a \$50 processing fee per registrant, will be refunded if received by that date. No refunds will be given for cancellations received after August 26, 2011. However, tuition, minus cancellation fee, can be applied to a future MIC conference or symposium. **No course credit will be issued after the start date of the conference. MIC reserves the right to make changes in this symposium at any time. If the program is canceled for any reason, MIC's liability is limited solely to the refund of tuition.**

HOTEL RESERVATIONS

Mail directly to: The Monte Carlo Las Vegas Resort and Casino
3770 Las Vegas Boulevard South
Las Vegas, Nevada 89109
(800) 311-8999

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Arrival Date _____ Departure Date _____ Special Requests _____
Enclosed is a check for (2) night deposit, or charge to credit card:
Type of Card _____ Card # _____ Expiration Date _____
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Telephone reservations will be taken by hotel or mail this form to hotel directly

CONFERENCE REGISTRATION FORM

Mail application, with check or credit card number to:

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1180 North Ronald Reagan Boulevard
Longwood, Florida 32750
(407) 332-8108 • FAX (321) 274-0167

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**Or register online at:
www.medicalintelligencecorp.com**

Copies of this form may be used for additional registrations.

Please type or print (As you want it shown on your accreditation certificate):

Name: Dr./Mr./Mrs./Ms. _____
Degree MD__ DO__ PA__ JD__ RN__ NP__RM__Other _____ License # _____
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City _____ State _____ ZIP _____
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Work Phone _____ Home Phone _____ FAX _____
Telephone reservations can be taken with a credit card, or complete and return this form.
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