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Medical Intelligence Corporation
1180 North Ronald Reagan Boulevard
Longwood, Florida 32750
(407) 332-8108 • FAX (321) 274-0167
Please visit our web site at www.medicalintelligencecorp.com



UPCOMING CONFERENCES

March 25 - 27, 2010
CHILD BIRTH INJURY, THE LAW AND PERINATAL SAFETY
The Westin Buckhead Atlanta
Atlanta, Georgia

October 21 - 23, 2010
BIRTH INJURY, THE LAW & PERINATAL SAFETY
Caesar's Palace
Las Vegas, Nevada

November 4 - 6, 2010
CRITICAL CARE, OBSTETRICAL EMERGENCIES AND LEGAL IMPLICATIONS
The Hotel Monteleone
New Orleans, Louisiana

OBSTETRICAL DILEMMAS: AVOIDING MEDICAL/LEGAL PITFALLS

JUNE 3 - 5, 2010



THE WESTIN ST. MAARTEN DAWN BEACH RESORT & SPA
PHILLIPSBURG, ST. MAARTEN, N.A.



Sponsored by:

Medical Intelligence Corporation
1180 North Ronald Reagan Boulevard
Longwood, Florida 32750

OBSTETRICAL DILEMMAS: AVOIDING MEDICAL/LEGAL PITFALLS

JUNE 3 - 5, 2010

PROGRAM DESCRIPTION

Obstetrical Dilemmas: Avoiding Medical/Legal Pitfalls is a unique conference specifically designed for obstetricians, labor and delivery nurses, nurse practitioners and certified nurse midwives who constantly face the medically challenging dilemmas associated with caring for and treating high risk pregnant patients, as well as for obstetrical malpractice attorneys and risk managers who must evaluate actual and potential negligence claims. The program will provide practitioners with an in-depth look at current medical and legal issues pertaining to and arising from the practice of OB/GYN and maternal-fetal medicine. A nationally renowned faculty will present up-to-date scientific and medical information to help improve perinatal care through risk management/reduction strategies. Up-to-date clinical topics, such as neonatal encephalopathy, the management of shoulder dystocia, operative vaginal delivery, tocolytic drug use, induction of labor, medication errors, management of multiple gestations, prevention of fetal brain injury, and the hot obstetrical medical-legal issues involved with the management of obesity, diabetes and GBS will be included in the program. Special lectures on communication and documentation, as well as fetal monitoring cases will be presented. Through didactic lectures, faculty panels, and question and answer sessions, participants will gain valuable new insights that will allow them to modify/improve current practice(s) to enhance maternal-fetal healthcare. The conference schedule has been arranged to permit ample time for the sharing of ideas, collegial networking, and relaxation at a tropical get-away destination.

CONFERENCE OBJECTIVES

At the conclusion of this course, the participants will be able to:

- Improve the management of the patient with multiple gestations.
- Better understand the ACOG and AAP reports on neonatal encephalopathy.
- Accurately assess and manage a patient in preterm labor.
- List the pros and cons of tocolytic drugs.
- Improve management and better understand the legal risks of operative vaginal deliveries.
- Implement strategies to prevent fetal brain injury.
- Improve communication in the labor and delivery environment.
- Risk manage patients with obesity, diabetes and GBS infections.
- Be able to interpret the new guidelines for EFM.
- List 5 simple strategies to improve documentation.

It is the intent of Medical Intelligence Corporation that conference participants' mastery of these objectives will promote the improvement of future medical practice applications (positive change), as well as an enhancement in the overall quality of patient healthcare.

CONTINUING EDUCATION CREDIT

PHYSICIANS

Medical Intelligence Corporation is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to sponsor continuing medical education for physicians. Medical Intelligence Corporation designates this education activity for a maximum of **16.25 credit hours in Category I credit towards the AMA Physician's Recognition Award**. Each physician should claim only those hours of credit that he/she actually spent in the educational activity.

The American College of Obstetricians and Gynecologists

has assigned **16 cognate credits** to this program.

PHYSICIANS ASSISTANTS AND NURSE MIDWIVES

The American Academy of Physician Assistants and the American College of Nurse Midwives accepts Category I CME approval from organizations accredited by the ACCME.

NURSES AND NURSE PRACTITIONERS

Medical Intelligence Corporation is accredited by the **California Board of Registered Nursing**, Provider Number CEP 10059, and the **Florida Board of Registered Nursing**, Provider Number

NCE 3018, to provide nursing continuing education. This conference has been approved for **16.25 contact hours**.

ATTORNEYS

Medical Intelligence Corporation has been approved as a continuing legal education provider of Minimum Continuing Legal Education by **The State Bar of California**. This program will qualify for MCLE credits by The State Bar of California in the amount of **16.25 hours** (of which **0 hours** will apply to treatment of substance abuse and emotional distress; ethical issues, and/or elimination of bias credit, as appropriate to the content of the program).

OBSTETRICAL DILEMMAS: AVOIDING MEDICAL/LEGAL PITFALLS

CONFERENCE FACULTY

JOHN P. ELLIOTT, MD
Conference Co-Chairman
 Partner, Phoenix Perinatal Associates
 A Division of Obstetrix Medical Group
 Medical Director
 Maternal-Fetal Medicine
 Banner Good Samaritan Medical Center
 Phoenix, Arizona

WASHINGTON C. HILL, MD
Conference Co-Chairman
 Medical Director of Labor and Delivery
 Director, Maternal-Fetal Medicine
 Sarasota Memorial Hospital
 Sarasota, Florida

RICHARD L. BERKOWITZ, MD
 Professor of OB/GYN
 Director Quality Assurance
 Division Maternal-Fetal Medicine
 Dept. OB/GYN, Columbia University
 New York, New York

MARILEE CLAUSING, RN, BSN, JD
 Partner
 Anderson, Rasor & Partners, LLP
 Chicago, Illinois

MARY E. D'ALTON, MD
 The Willard C. Rappleye
 Professor of OB/GYN
 Chair, Dept. of OB/GYN
 Columbia University
 New York, New York

JEFFREY P. PHELAN, MD, JD
 Chairman & Director of Quality
 Assurance
 Department OB/GYN
 Citrus Valley Medical Center
 West Covina, California
 President & Director Clinical Research
 Childbirth Injury Prevention Foundation
 City of Industry, California

CONFERENCE SCHEDULE

WEDNESDAY JUNE 2, 2010	FRIDAY JUNE 4, 2010	SATURDAY JUNE 5, 2010
5:30 - 6:30 pm Group Check-In & Registration <i>Group Welcome Reception</i>	7:00 am Continental Breakfast	7:00 am Continental Breakfast
THURSDAY JUNE 3, 2010	7:15 Early Bird Fetal Monitoring Cases <i>Washington C. Hill, MD Conference Co-Chairman</i>	7:15 Early Bird Fetal Monitoring Cases <i>Jeffrey P. Phelan, MD, JD</i>
7:00 am Continental Breakfast	7:45 TIMES OF DANGER: PROTECTING THE FETUS IN LABOR <i>John P. Elliott, MD</i>	7:45 CAN FETAL BRAIN INJURY BE PREVENTED, AND IF SO, HOW? <i>Jeffrey P. Phelan, MD, JD</i>
7:15 Welcome/Announcements/ Disclosures <i>Washington C. Hill, MD Conference Co-Chairman</i>	8:30 INDUCTION OF LABOR: WHO, WHEN, HOW, AND MEDICAL LEGAL RISKS <i>Washington C. Hill, MD</i>	8:30 EFM: INTERPRETING THE NEW GUIDELINES AND MEDICAL LEGAL ISSUES <i>Mary E. D'Alton, MD</i>
7:30 Early Bird Fetal Monitoring Cases <i>John P. Elliott, MD Conference Co-Chairman</i>	9:15 QUALITY CARE REVIEW: AN OPPORTUNITY TO IMPROVE PATIENT SAFETY <i>Jeffrey P. Phelan, MD, JD</i>	9:15 FETOMATERNAL HEMORRHAGE: A DANGER TO THE FETUS AND LATER TO THE DOCTOR! <i>John P. Elliott, MD</i>
8:00 OBSTETRICAL LITIGATION: UPDATE 2010 <i>Marilee Clausing, RN, BSN, JD</i>	10:00 Morning Break	10:00 Morning Break
8:45 NEONATAL ENCEPHALOPATHY AND CP: UNDERSTANDING THE ACOG AND AAP REPORT <i>Mary E. D'Alton, MD</i>	10:15 OB CASES ON TRIAL: LESSONS LEARNED YOU NEED TO KNOW <i>Marilee Clausing, RN, BSN, JD</i>	10:15 MEDICAL LEGAL ISSUES IN MANAGING OBESITY, DIABETES AND GBS INFECTION IN PREGNANCY <i>Washington C. Hill, MD</i>
9:30 SHOULDER DYSTOCIA: PREDICTION, MANAGEMENT, MEDICAL LEGAL ISSUES <i>Richard L. Berkowitz, MD</i>	11:00 MULTIPLE GESTATION - THE USE OF ULTRASOUND IN THEIR MANAGEMENT AND MEDICAL LEGAL ISSUES <i>Richard L. Berkowitz, MD</i>	11:00 COMMUNICATION AND DOCUMENTATION: THE EFFECT OF OBSTETRICAL LITIGATION <i>Marilee Clausing, RN, BSN, JD</i>
10:15 Morning Break	11:45 MULTIPLE GESTATION - OTHER MULTIPLE CHALLENGES AND MEDICAL LEGAL ISSUES <i>Mary E. D'Alton, MD</i>	11:45 LITIGATION AND OBSTETRICAL CARE: SUMMARIZING IT ALL UP <i>Richard L. Berkowitz, MD</i>
10:30 OPERATIVE VAGINAL DELIVERY: A MEDICAL LEGAL ROAD MAP <i>Jeffrey P. Phelan, MD, JD</i>	12:30 pm QUESTIONS AND ANSWERS <i>Washington C. Hill, MD; John P. Elliott, MD; Jeffrey P. Phelan, MD, JD; Marilee Clausing, RN, BSN, JD; Richard L. Berkowitz, MD; and Mary E. D'Alton, MD</i>	12:30 pm QUESTIONS AND ANSWERS <i>Jeffrey P. Phelan, MD, JD; Mary E. D'Alton, MD; John P. Elliott, MD; Washington C. Hill, MD; Marilee Clausing, RN, BSN, JD; and Richard L. Berkowitz, MD</i>
11:15 TOCOLYTIC DRUGS: ARE THEY EFFICACIOUS? NOW THEY ARE SUBJECT TO LITIGATION! <i>John P. Elliott, MD</i>	1:00 Adjourn for the Day	1:00 Conference Adjourns
12:00 pm CAN THIS MEDICATION REALLY BE USED DURING PREGNANCY? YES OR NO? <i>Washington C. Hill, MD</i>		
12:45 QUESTIONS AND ANSWERS <i>Washington C. Hill, MD; John P. Elliott, MD; Marilee Clausing, RN, BSN, JD; Mary E. D'Alton, MD; Richard L. Berkowitz, MD; and Jeffrey P. Phelan, MD, JD</i>		
1:00 Adjourn for the Day		

As mandated by the ACCME, all faculty members participating in continuing medical education programs are expected to disclose to the program audience any real or apparent conflict of interest related to the content of their presentation, as well as any "off-label" or investigational uses of products discussed.

THE USE OF AUDIO OR VIDEO EQUIPMENT OR VOICE ACTIVATED COMPUTER RECORDING SYSTEMS AT THIS MEDICAL INTELLIGENCE CORPORATION SPONSORED CONTINUING EDUCATION ACTIVITY IS STRICTLY PROHIBITED.

LODGING RESERVATION INFORMATION

The Westin St. Maarten Dawn Beach Resort & Spa

Conference participants and their guests can receive special group rates by calling The Westin St. Maarten Dawn Beach Resort and Spa for reservations at 011-599-543-6700 or by emailing the reservations manager at reservations_231@columbiasussex.com.

- **Special group rates offered: \$179.00 single/double occupancy. Individual reservations must be guaranteed by a two nights deposit.**
- The group room rate is applicable for arrivals three days prior to and three days after the conference based upon availability.
- Mention **Medical Intelligence Corporation/Obstetrical Dilemmas** seminar to receive the group rate.
- Rooms have either one king or two queens.
- There will be a \$10.00 per room per day charge that includes the following: in room coffee, in room safe, unlimited local calls, use of beach chairs and towels, unlimited use of the health club, access to Hibiscus spa, sauna and steam facilities.
- Cost does not include room occupancy tax and hotel service charge.
- Guests leaving early must advise hotel at or before check-in of changes in length of stay to avoid an early departure fee.
- Cancellations must be received 30 days prior to date of arrival to avoid any penalties.
- Check-in time: 3:00 pm/check-out time: 12:00 pm (Late check-out may be available.)

HOTEL DESCRIPTION

The Westin St. Maarten Dawn Beach Resort and Spa is a beautiful island destination. A magnificent beach and a host of outdoor pleasures, including swimming, sailing, windsurfing, scuba diving, deep-sea fishing, and golf are some of the many activities available to island visitors. The resort offers four extraordinary restaurants and lounges. The Westin St. Maarten Dawn Beach Resort and Spa is a family friendly destination and a perfect venue to combine continuing education with a tropical paradise get-away!

We recommend that you reserve accommodations by May 2, 2010. A block of rooms has been reserved for conference participants at the special group rate. Because of the demand for this hotel, participants should make reservations as soon as possible. **The conference room block will be released on May 2, 2010, and accommodations will be on a space available basis thereafter.**

AIRPORT/TRANSPORTATION/PARKING DETAILS

American Airlines is offering a 5% discount on flights to the Obstetrical Dilemmas conference. Please mention the authorization code: A2260AN. This code can also be entered on their website, www.aa.com, when making reservations. Transportation services from Princess Juliana International Airport are readily available. Rental cars are also available at the airport. Avis Rent-A-Car is offering a 5% discount on rental cars. Please mention the discount number G027999 when making the reservation. Self parking is complimentary at the hotel.

CONFERENCE REGISTRATION

Registration fee includes tuition, conference syllabus, continental breakfast, beverage breaks, welcome reception, and continuing education credit. Early registration is advised. To qualify for an "Early Bird" discount, send in your application and payment today. Confirmations will be mailed for all registrations received prior to May 14, 2010. If you wish to register within three weeks of the start date of the conference, please call to confirm space availability.

	Early Bird: Postmarked by April 30, 2010	Regular: Postmarked after April 30, 2010
Physicians/Attorneys	\$550.00	\$595.00
Nurses/Administrators/ Risk Managers/Residents	\$410.00	\$430.00
Group of 2 - 3	400.00	420.00
Group of 4 - 9	390.00	410.00
Group of 10 +	380.00	400.00

Note: To qualify for the group rate, **applications must be sent in the same envelope. All prices are the tuition fees for each person. Group rates do not apply to Physicians or Attorneys.**

Written cancellation must be received no later than May 14, 2010. Tuition, less a \$50 processing fee per registrant, will be refunded if received by that date. No refunds will be given for cancellations received after May 14, 2010. However, tuition, minus cancellation fee, can be applied to a future MIC conference.

No course credit will be issued after the start date of the conference. MIC reserves the right to make changes in this program at any time. If the program is cancelled for any reason, MIC's liability is solely limited to the refund of tuition.

HOTEL RESERVATIONS

Mail directly to: The Westin St. Maarten Dawn Beach Resort & Spa
 144 Oyster Pond Road
 Phillipsburg, St. Maarten, N.A.
 011-599-543-6700
 Telephone reservations will be taken by hotel.

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CONFERENCE REGISTRATION FORM

Mail application, with check or credit card number to:

Medical Intelligence Corporation
 1180 North Ronald Reagan Boulevard
 Longwood, Florida 32750
 (407) 332-8108 • FAX (321) 274-0167

Or register online at:
www.medicalintelligencecorp.com

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Copies of this form may be used for additional registrations.

Please type or print (as you want it shown on your accreditation certificate):

Name: Dr./Mr./Mrs./Ms. _____
 Degree MD___ DO___ JD___ RN___ RM___ CNM___ NP___ Other _____ License # _____
 Address _____
 City _____ State _____ ZIP _____
 E-Mail _____
 Work Phone _____ Home Phone _____ FAX _____
 Telephone reservations can be taken with a credit card, or complete and return this form.
 MasterCard _____ Visa _____ Amex _____ Discover _____ Exp. Date _____
 Card # _____ Signature _____

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